



For Immediate Release: April 28, 2020

Contact: Anastasia Semien Douglas, (407) 634-9484, press@floridarrc.org

FRRC Partners with Flikshop to Provide Free Postcards to Inmates Isolated from Family Due to COVID-19 Pandemic

ORLANDO, FL (April 28, 2020) —Today, the [Florida Rights Restoration Coalition](#) (FRRC) announced a partnership with [Flikshop](#), a mobile service application that allows people to share selfies and special moments with incarcerated persons. FRRC is purchasing \$20,000 in Flikshop credits to help people incarcerated in Florida prisons stay in touch with their loved ones during this COVID-19 (coronavirus) pandemic. This partnership will impact 2,000 families across the state.

Due to the Florida Department of Corrections (DOC) decision to [suspend all in-person visits](#) to its facilities and a [30-day stay-at-home order](#) issued by Florida Governor Ron DeSantis, people in prisons and jails will have to go extended periods of time without seeing their families. To reduce the stress and panic caused by COVID-19, it is important that vulnerable populations, such as incarcerated individuals and elderly, can communicate with those who they care about most.

"We want to show support and solidarity with our brothers and sisters who are presently in jail or prison during these challenging and uncertain times," said Desmond Meade, Executive Director of FRRC. "We want to help people stay connected with their families and know that we are with them and will not forget about them as we face the unknown caused by the coronavirus."

"We know that getting mail in prison is like winning the lottery," said Marcus Bullock, CEO of Flikshop. "We are honored to partner with FRRC to spread some hope during these trying times."

Those wanting to participate in this program can text "CONNECTED" to 82623 or visit flikshop.floridarrc.com to start the process of contacting their loved ones. To begin redeeming donated credits, upload any photo from a digital photo album, camera, Facebook or Instagram account. Next, type a personal message to be printed on the Flikshop postcard. Finally, click "Send Postcard." The postcard will be shipped the next business day and will be delivered directly to the cells of their loved ones.

Visit floridarrc.com and flikshop.com to learn more.

###

FRRC is a grassroots, membership organization run by Returning Citizens (Formerly Convicted Persons) who are dedicated to ending the disenfranchisement and discrimination against people with convictions and creating a more comprehensive and humane reentry system that will enhance successful reentry, reduce recidivism, and increase public safety.