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****MEDIA ADVISORY****

FRRRC to Celebrate Desmond Meade Day with Day of Service

This year's Desmond Meade Day will highlight the importance of second chance employment with the announcement of a statewide campaign to support Florida businesses and returning citizens

Orlando, FL (September 10, 2021) – On Friday, September 10th, the Florida Rights Restoration Coalition (FRRRC) will celebrate “Desmond Meade Day” with community service activities across the state, and the announcement of a statewide second chance employment campaign. FRRRC will be joined in the celebration by leaders from the Orlando Magic and the Orange County government. FRRRC is dedicated to improving communities across the state by empowering returning citizens and removing barriers to employment, housing and voting for people with criminal backgrounds. To spread awareness and inspire others to believe in the power of second chances FRRRC will spend the day of September 10th traveling throughout central Florida on a mission to give back, followed by a weekend of service events throughout the state.

WHO: The Florida Rights Restoration Coalition

- Desmond Meade, FRRRC Executive Director
- Neil Volz, FRRRC Deputy Director
- Linda Gonzalez, The Orlando Magic
- Ricardo Daye, Human Resources Director, Orange County
- Marquis McKenzie, FRRRC Central Florida Organizer

WHAT: A press conference at FRRC headquarters, followed by a day-long campaign where FRRC members will travel to help underserved communities in Orlando, Sanford, Apopka and Kissimmee by:

- Donating food
- Providing fines and fees assistance and info
- Providing the latest info on clemency and restoration of civil rights
- Registering new voters
- Distributing PPE

WHEN: Friday, September 10, 2021, 10:00 a.m. - 10:30 a.m.

WHERE: FRRC Headquarters, 4081 LB Mcleod Rd. Suite C Orlando, FL 32811.

- Members of the media who are unable to attend the press conference in-person can participate through the FRRC Facebook page or by joining virtually with the following Zoom link:

Join Zoom Meeting

<https://us02web.zoom.us/j/81569212868?pwd=VU41K1QzcTBKb1JsSjdyYllJZk56QT09>

Meeting ID: 815 6921 2868

Passcode: 564148

One tap mobile

+13126266799,,81569212868#,,,,*564148# US (Chicago)

+16465588656,,81569212868#,,,,*564148# US (New York)

Dial by your location

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

+1 301 715 8592 US (Washington DC)

+1 346 248 7799 US (Houston)

+1 669 900 9128 US (San Jose)

+1 253 215 8782 US (Tacoma)
Meeting ID: 815 6921 2868
Passcode: 564148
Find your local number: <https://us02web.zoom.us/j/kddEjGMMhw>

About the Florida Rights Restoration Coalition

FRRC is a grassroots, membership organization run by Returning Citizens (Formerly Convicted Persons) who are dedicated to ending the disenfranchisement and discrimination against people with convictions and creating a more comprehensive and humane reentry system that will enhance successful reentry, reduce recidivism, and increase public safety. For more information, visit <https://floridarrc.com/>.

**For press inquiries, please contact Brandon Walthour, (407) 233-3614,
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